

---

300682

2021-04

	2020
	2021 04 12 15:00-17:00
	2021 4 12 15:00-17:00 2020
	1
	2 5
	B2B2C

---

	3				
				2020	
		5,600			
	4				
					300168
			B2B2C		
	5				
			SaaS		
	6				

---

		7		
		8		
		9		
				2020
	2021	Q1		
			2020	
	60%	2021		
		10		

---

	11				
			2018	2019	2020
	12				
	13				
		2020			
	14				
	APP				
					5000

	G			
			Metro	APP
			10	
			APP	
	15			1
	16			
		2021		
		2020		
	7.07	30.69%	2019	
				4.99
				5.84
	43.86%			
	17			
		2021	4 9	2021
		4,877.52		5,051.72
	40.00%-45.00%			7,577.52
	7,751.72		71.56%-75.50%	

	18			
		500		
			B2B2C	
	19			
	20			
	21			
	SaaS			
	22			
				+
	23			2021 3 31
	?			

---

	24
	25
	2021
	2022
	2023
	2021
	2021
	250
	30
	70
	5,000
	26
	MetroAPP
	MetroAPP
	27

---

B2B2C



---

	300
	2021 04 12